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*Interviews available.* Media kit: [wliw.org/pressroom](http://wliw.org/pressroom)

## **WLIW21 presents bestselling relationship author John Gray's new public television special**

### ***John Gray: Venus on Fire, Mars on Ice***

**Premieres nationwide beginning February 2010 (check local listings) for Valentine's Day**

John Gray, Ph.D., the bestselling relationship author of all time, returns with an illuminating new public television special based on his upcoming 17<sup>th</sup> book, *Venus on Fire, Mars on Ice*. A presentation of WLIW21 in association with WNET.ORG, ***John Gray: Venus on Fire, Mars on Ice premieres nationwide on public television beginning February 2010*** (check local listings) for Valentine's Day. Preview video and more at [wliw.org](http://wliw.org). Gray's new book will be available exclusively through public television to viewers who make a suggested donation in support of their local station until its May 2010 retail release. A companion DVD and CD of ***John Gray: Venus on Fire, Mars on Ice*** featuring bonus material not included in the broadcast special will also be available through public television.

"I spent the last 15 years teaching couples how to make small shifts in their behavior that would stimulate an abundance of the hormones of desire and love with the consequence of a healthier, happier life at any age," said Gray. "What I discovered is the key for turning Venus-Mars relationships into the fountain of youth."

Acting out humorous relationship situations everybody can identify with, Gray demonstrates how the often frustrating differences between men and women can be used to stimulate healthy hormones – testosterone in men and oxytocin in women – that help control the unhealthy hormone cortisol to manage stress levels and body weight, stabilize blood sugar, and inspire desire. Explaining how men and women can make small lifestyle shifts, Gray introduces natural "super-oxytocin producers" – super-foods, super-exercise and super-sleep – that boost love and romance while

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supporting physical well-being. ***John Gray: Venus on Fire, Mars on Ice*** conveys valuable information and simple, specific tools that can easily be incorporated into any lifestyle, at any age. Filmed August 2009 during a live lecture at the Chan Center in Vancouver, Canada, Gray is at his energetic best, educating while fully entertaining. For more information, visit [www.venus-on-fire-mars-on-ice.com](http://www.venus-on-fire-mars-on-ice.com).

In 1992, John Gray changed the way we look at male-female relationships forever, with his groundbreaking book *Men Are From Mars, Women Are From Venus*, one of the best-selling books of the last decade. Since then, Gray has authored 16 bestsellers and sold over 40 million Mars Venus books in more than 45 languages throughout the world. He has released highly acclaimed CDs and DVDs, and writes a weekly nationally syndicated column, also published by outlets worldwide.

An internationally recognized expert in the fields of communication and relationships, Gray's unique focus is assisting men and women in understanding, respecting and appreciating their differences. A Certified Family Therapist for over 15 years, Gray has been conducting personal growth seminars for over thirty years, is a popular speaker on the national and international lecture circuit, and often appears on television and radio programs to discuss his work. Appearances include *Oprah*, *The Today Show*, *Good Morning America*, *The Early Show*, *The View*, *Politically Incorrect*, *Larry King Live*, and other popular shows. He has been profiled in *Newsweek*, *Time*, *Forbes*, *USA Today*, *TV Guide*, and *People*, among scores of other major media, and was the subject of a rare three-hour special hosted by Barbara Walters.

A presentation of WLIW21 in association with WNET.ORG.

#### **About WNET.ORG**

New York public media company WNET.ORG is a pioneering provider of television and web content. The parent of Thirteen, WLIW21 and Creative News Group, WNET.ORG brings such acclaimed broadcast series and websites as [Worldfocus](#), [Nature](#), [Great Performances](#), [American Masters](#), [Charlie Rose](#), [Wide Angle](#), [Secrets of the Dead](#), [Religion & Ethics Newsweekly](#), [Visions](#), [Consuelo Mack WealthTrack](#), [Miffy and Friends](#), and [Cyberchase](#) to national and international audiences. Through its wide range of channels and platforms, WNET.ORG serves the entire New York City metro area with unique local productions, broadcasts and innovative educational and cultural projects. In all that it does, WNET.ORG pursues a single, overarching goal – to create media experiences of lasting significance for New York, America and the world. For more information, visit [www.wnet.org](http://www.wnet.org).